

# WUR & partners in-depth research: *how to incentivise actors in informal sectors to enhance food system outcomes?*

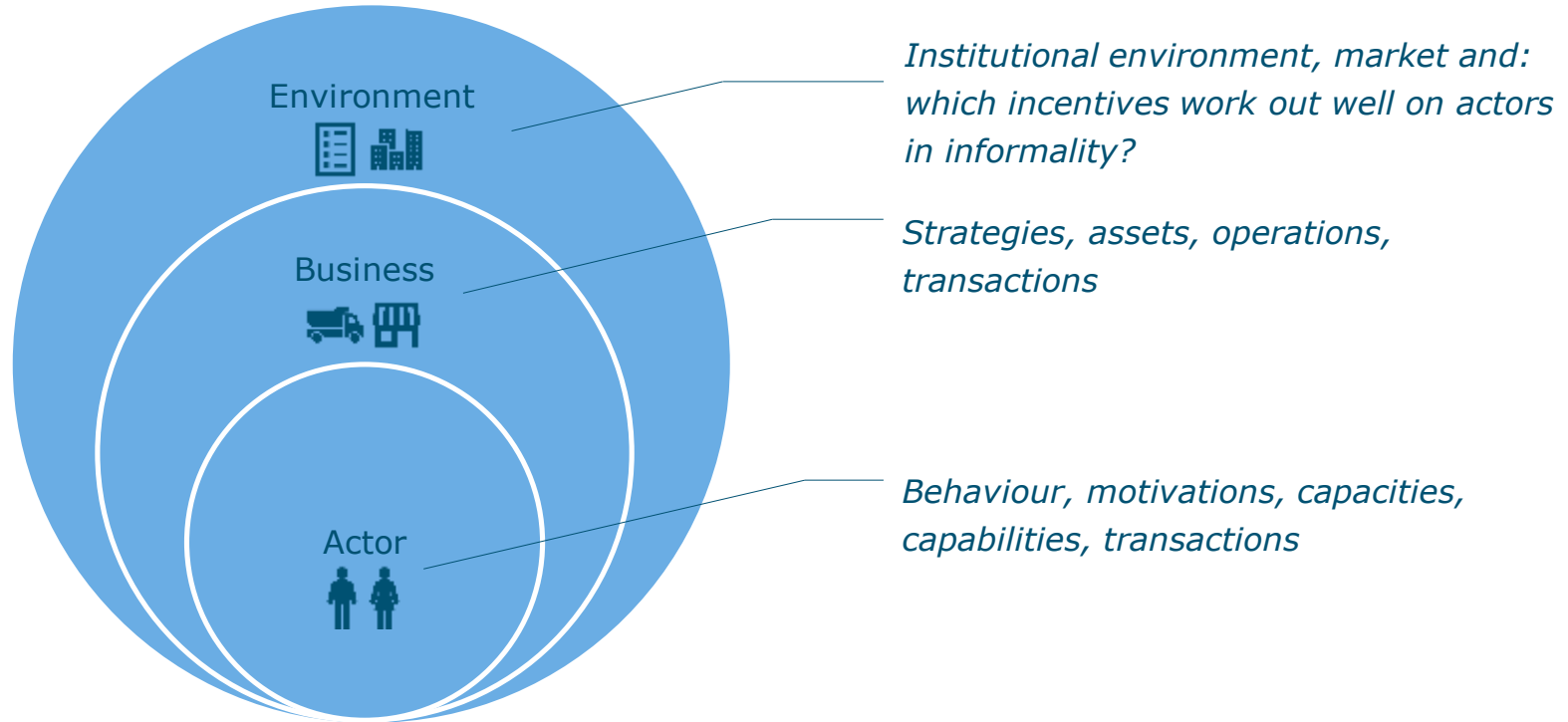


# What preceded

- Continued misperceptions of the informal economy
- Bill Vorley & WUR papers: agenda setting
- NFP/SNV/WUR workshop
- Informal economy is on the agenda, but: how to reach out to the actors and motivate them to contribute *even more to* food system outcomes?
- 2023-2024: learning lessons and deepening our understanding to inform policy makers and practioners how to incentivise actors in informal sectors



# Towards a research framework



# Four research themes

- Understanding current practice of doing (informal) business
- Learning from interventions with actors in informal midstream segments
- (In)formal interactions and linkages
- Informal organization and governance



# About our research approach

- With partners and involving alumni
- Connecting to our university colleagues and their work
- Doing quick literature searches
- Building on cases and other on-going research work
- If needed, additional data collection
- Meta-analysis, putting it all together



# What we are going to deliver

## **Training materials**

How to integrate informality in food system/value chain analysis?

## **White paper**

On working in a food systems context in informal settings, illustrated by practical cases

## **Policy paper**

Condensed version of the white paper, specifically for policy makers

## **Scientific publication**

Academic synthesis

# Want to know more or join us?

- Do you have an interesting experience or case that you wish to share with us?



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